

TEACHING GUIDE– COMMUNICATION ROUTES AND REFUGE

Analysis & Communication on conflict, humanitarian and refugee crises with a gender and HR approach

1. INTRODUCTION

In contexts of conflict, humanitarian and refugee crises, the realities faced by women are often obscured by a widespread narrative that does not allow us to understand the differential impact and gender-specific challenges, such as coping strategies developed by the woman to deal with them. The media, the main sources of information for citizens, often offer coverage that is very focused on statistics, on the description of historical events and episodes of high intensity violence, which does not allow us to know first-hand the impact of these situations on people, especially on women, who continue to have a biased and highly stereotyped image.

UNRWA Comunidad Valenciana has launched the project "**COMMUNICATION AND REFUGE ROUTES: Palestinian women and girls speak on both sides of the Mediterranean**", funded by Generalitat Valenciana, with the aim of providing tools to future communication professionals to report on conflicts and humanitarian and refugee crises from a Gender mainstreaming and Human Rights Based Approach (GHRBA), which contributes to build critical awareness in general, and to make visible the reality of Palestinian refugee women in particular. To this end, this year, together with LolaMora Producciones (a specialised consultancy in critical communication with a gender perspective), a training programme will be implemented with students of communication, peace studies and development at different universities in the Valencian Community.

2. OBJETIVES AND METHODOLOGY OF THE TRAINING

The general objective of the training is to facilitate the acquisition of knowledge and skills on how to mainstream the GGEHR in communication on humanitarian crises, conflicts and refugee situations, which will help to generate critical awareness, solidarity and mobilisation for the protection of the human rights of the Palestinian refugee population.

The specific objectives of the training are:

- a. To approach the reality of the Palestinian refugee population, from its historical context, its structural causes and its current humanitarian situation, making visible the impact of gender.
- b. To fully understand what GHRBA is and to learn what it contributes in its intersection with the field of communication, development and peace-building processes.
- c. Acquiring the ability to analyse and generate communicative discourses, incorporating an GHRBA, in the contexts of humanitarian and refugee crises, based on the case study of the situation of the Palestinian refugee population.

The **methodology** of the training session will be dialogical, reflective and practical, combining theory with practical exercises for the students.

The pedagogical reference material will be *Route M. Guide for Journalists. How to report on conflicts and humanitarian situations with a gender perspective from the case of the Occupied Palestinian Territory* published by UNRWA Comunidad Valenciana. Students will have at their disposal complementary material such as: *Palestinian Feminist Genealogy*, or the *Global Media Monitoring Report (GMMP)*.

3. CONTENTS AND STRUCTURE

The training will have a total duration of 4 hours, distributed in the following sessions:

Session 1: The Palestinian refugee population (Led by UNRWA Comunidad Valenciana).

Humanitarian situation of the Palestinian refugee population from a gender analysis, testimony of Rawaa Abu Abdou, and global framework Agenda 2030-ODS. Facilitated by UNRWA Comunidad Valenciana and Palestinian collaborator (2 hours).

Session 2: Communication with a Gender and Human Rights Approach (Led by LolaMora Producciones).

Practical session on communicating from a gender perspective:

How to report on conflicts, violence and humanitarian crises with a gender approach; differentiated impact of violence and armed conflict on women's lives, basic concepts of peace journalism; frames, narratives and silenced stories; care of textual and visual language. Delivered by LolaMora Producciones (2 hours).

UNRWA Comunidad Valenciana was created in 2006 to give visibility to the situation of Palestine refugees and to mobilise citizens and public and private institutions to help them. In addition, the organisation, with publications such as this one, promotes the defence of human rights through education for global citizenship and awareness-raising.

For the organisation, education for global citizenship is a constant educational process that aims, from its daily reality, through knowledge, critical sense, values, attitudes and tools, to build committed, co-responsible and active global citizenship in the fight against poverty, injustice and inequality, promoting Human Rights and an inclusive, equitable and sustainable human development.

More info: www.unrwa.es

LolaMora Producciones is a collective of journalists dedicated to the production of contextualised and critical information from a gender and human rights perspective. Its strength: collaborative work with local women's organisations and community media and radio associations in different parts of the world.

The productions have the dual function of informing and educating; working with and through the media. Together with the WorldCom Foundation, they design and carry out long-term projects in Europe, Africa and Latin America related to information, communication and technology as tools for change. Dedicated to multimedia productions, workshops, campaigns, monitoring and production of educational materials.

More info: www.lolamora.net